

**THE CHEST** CSI 44830

Marketing New Customers  
BX-640 Tuck Box with four color process printing

California Water Service Group is an investor-owned government price-regulated company supplying water in California, Washington, Mexico and Hawaii.

They are charged with the tasks of maintaining infrastructures, testing, treating wasted water and educating on conservation and use.

This box produced by The Chest was used to hold high-efficiency plumbing retrofit items inside for customers (shower heads, faucet aerators, leak detection dye tablets, etc.), along with educational literature. The boxes were distributed to new homeowners purchasing older existing homes.

The goal is to educate and substantially reduce water usage. This package of products and education is a great step in that direction.

