

# Did You Know Recognition & Symbolic Awards Can ?

- Reinforce company goals
- Strengthen an employee's image of your company
- Foster employee loyalty
- Instill a climate of trust
- Reduce employee turnover
- Create a friendly competitive environment
- Encourage personal achievement
- Build relationships
- Reward employees for performance
- Support 50% lower turnover
- Create 56% higher customer loyalty
- Cause 38% increase in productivity
- End with 27% increase in profitability



## ...And Do You Know The Tax Benefits Of Recognition?

*An employer can deduct up to \$1,600 for employee achievement awards provided to any single employee during a qualified recognition awards program initiative during that tax year.*