

Why Warwick Calendars?

**Location!
Location!
Location!**

Every December 31st, the IDEAL advertising space becomes available. It is not a billboard, newspaper or magazine. It is the space on a customer's desk or wall that houses their calendar. Give your clients the opportunity to claim that prime space so they can keep their name and product offerings in front of current and prospective customers all year long.



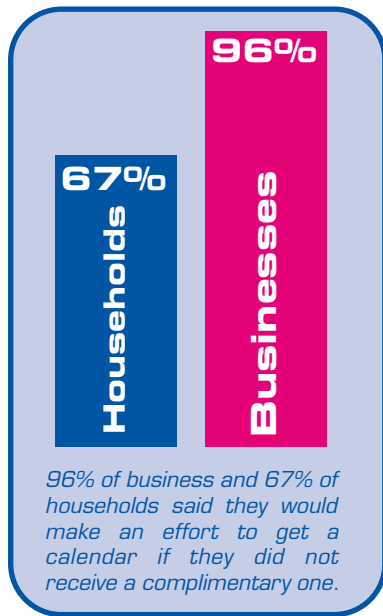
At midnight on Dec. 31st, prime desk space becomes available. Give your client command of that space!

Many of your clients are good candidates for a calendar ad campaign.

Organizations or businesses that would benefit from repeated exposure are excellent candidates for Warwick calendars. These include, but are not limited to, real estate organizations, insurance advisors, financial and investment services, retail stores, computer services, the transportation and automotive industry, health care providers and restaurants.

Be at the right place at the right time!

Because a calendar lasts all year, so does the message. For 365 days, the Warwick calendar is a continual reminder of the business name and the product or service it offers.



A high quality Warwick calendar will carry your customer's message with style ALL YEAR LONG. That's when quality counts.



People want and use calendars

A recent survey revealed that the average household has almost four calendars. The average business office has more than two calendars. The most common uses mentioned were date reference and appointment reminders. A vast majority of all complimentary calendar owners said they would make an effort to get a calendar if they did not receive one.

WARWICK

www.warwickpublishing.com
asi 95280 SAGE 57590

Convey your message with quality and style from Warwick.

The Warwick line of high quality calendars offers a wide variety of styles and utility. There are calendars with telephone indexes and memo pads. We also carry a wide variety of wall calendars, easy-stick and trifold calendars. Look to Warwick for elegance and innovation in calendar advertising.